

Private-Event ROI Model

Source to qualified inquiry, proposal, deposit, and booked revenue

Use this one-page summary as a discussion aid.

1 Define each pipeline stage before comparing channels.

2 Use transparent formulas and state caveats.

3 Treat revenue attribution as decision support, not false precision.

No fabricated benchmarks. Use with the full guide at insights.cliqspark.com.

Find My Next Step: <https://insights.cliqspark.com/find-my-next-step>