

PI Closed-Loop Attribution Map

Google Ads, LSAs, calls, forms, CRM outcomes, and reporting controls

Use this one-page summary as a discussion aid.

- 1 Source IDs
- 2 Call/form capture
- 3 CRM outcome
- 4 Offline feedback
- 5 Privacy control
- 6 Reporting join

No fabricated benchmarks. Use with the full guide at insights.cliqspark.com.

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