



Multi-Property Event Data Map

Property IDs, shared stages, source taxonomy, deduplication, and rollups

Use this one-page summary as a discussion aid.

- 1** Standardize shared fields across every venue.
- 2** Preserve property-level context in portfolio reporting.
- 3** Protect source integrity with consistent naming.

No fabricated benchmarks. Use with the full guide at insights.cliqspark.com.

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